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## CERTIFICATE OF PUBLICATION

THE BOARD OF  
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IS AWARDING THIS CERTIFICATE TO

*Prof. (Dr.) Arpit Jain*

Following the publication of the paper titled

INTEGRATING FIRST-PARTY AND THIRD-PARTY DATA FOR IMPROVED AD  
TARGETING



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A handwritten signature in blue ink that reads "Arpit Jain".

Dr. Arpit Jain  
Editor-in-Chief